



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2021

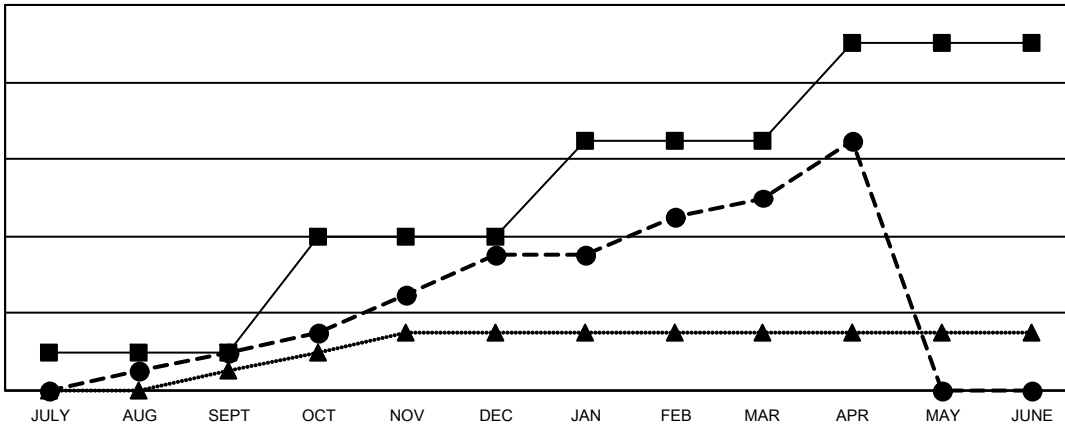
Multiple District 5M

LOCATION: MINNESOTA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	2	2
OCT/NOV/DEC	6	5	7
JAN/FEB/MAR	5	3	2
APR/MAY/JUNE	5	3	1

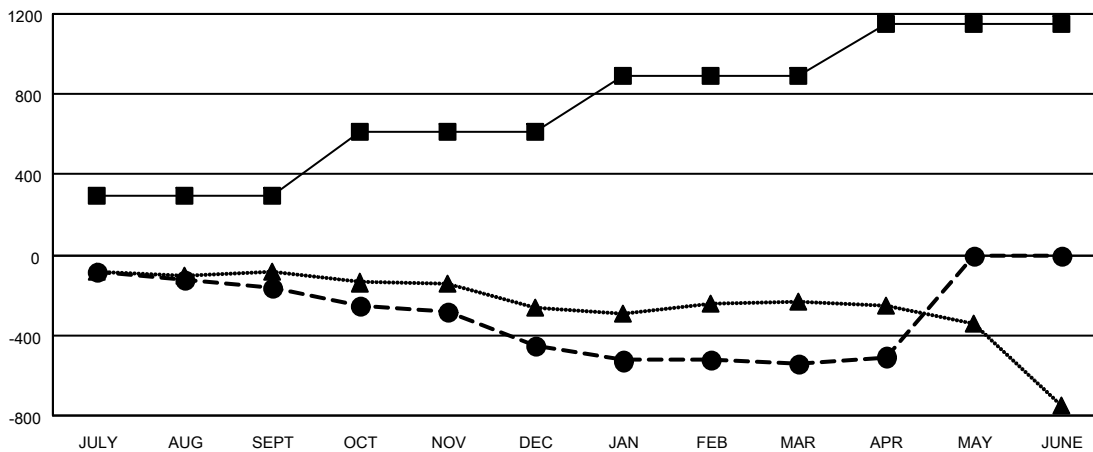
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	292	356	464
OCT/NOV/DEC	319	461	712
JAN/FEB/MAR	277	288	351
APR/MAY/JUNE	263	193	151

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 12	
<u>DROPPED MEMBERS</u>	
DECEASED	274
CLUB CANCELLED	82
OTHER	1,320
TOTAL	1,676

295 CLUBS OF 647 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	13,493 (68.92%)
FEMALE	6,086 (31.08%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	4,086
FAMILY MEMBERS PAYING HALF DUES	2,071